



PROGRAM DRUID ACADEMY 2026

AARHUS UNIVERSITY, DENMARK

January 21-23, 2026

Version January 16, 2026

Introductory note: The programme consists of 3 keynote addresses and 56 paper presentations. The presentation will be organised in 5 series of parallel sessions. Each paper will be given 30 minutes: MAX 15 minutes for the presentation, 5 minutes for the junior discussant, 5 minutes for the senior discussant, and 5 minutes for general discussion and short answers from the presenter. A projector for will be available in each parallel session. Each presenter is also a discussant in the same session.

Conference location: Conference Center Aarhus University. The Conference Center is in the buildings 1420-1423. Adress: Fredrik Nielsens Vej 2-4, 8000 Aarhus C. Keynote presentations, coffee/lunch will be served in the main room Stakladen. Paralel paper sessions take place in different rooms as noted in the program.

WEDNESDAY 21 JANUARY

12:00-12:45 Arrival (incl sandwich and coffee) (room: Stakladen)

12:45-13:00 Short intoduction and welcome (room: Stakladen)

13:00-14:15 **Keynote Anna Brattstrom, Professor of Entrepreneurship, University of St Andrews Business School**

14:15-14:45 Coffee break

14:45-16:15 **Paper session 1 (parallel sessions)**

Paper session A; Room M1 (conference center); Chair: Oana Vuculescu			
Author	Title	Discussant 1	Discussant 2
Pengyue (Kelly) Zhang	Business Cycles and the Governance of Knowledge Sourcing	Anurag	Martin Kalthaus
Hanbin Kim	Own, Collaborate, or Access? A quantitative strategic framework for securing national critical technologies	Kelly	Martin Kalthaus
Anurag Panda	Role of Process Innovation in the Technology Lifecycle: A Case Study of Semiconductor Chips	Hanbin	Martin Kalthaus
Paper session B; Room Zielerstuen (conference center); Chair Helle Alsted Søndergaard			
Author	Title	Discussant 1	Discussant 2
Shih-Chun Liu	The Development of Automobile Electrification in China: A Technological Innovation System Perspective	Micaela	Mette Præst Knudsen
Junlin Yang	A global value chain approach to multi-system innovation: Unraveling the coordination of innovative actors in the evolution of electric vehicles	Shih-Chun	Mette Præst Knudsen
Micaela Heselius	Full Speed into the Sunrise – A Coevolutionary Perspective on Industrial and Institutional Change in Sustainability Transition	Junlin	Mette Præst Knudsen
Paper session C; Room Stakladen (conference center); Chair Michela Beretta			
Author	Title	Discussant 1	Discussant 2
Muhammad Irfan Shakir	Citizen Participation as Social Innovation: Explaining Individual Willingness to Join Renewable Energy Communities	Soul	Bart Verwaeren
Saijal Vats	Developing Proactive Resilience through Training in Individual and Collective Mindfulness: An Exploratory Case Study	Muhammad	Bart Verwaeren
Soul Han	The Negotiated Role of Disruptive Innovation Agents: How Occupational Barriers Undermine ARPA-Type Program Managers in South Korea	Saijal	Bart Verwaeren

16:15-16:45 Coffee break

16:45-18:15

Paper session 2

Paper session A; Room M1; Chair Bart Verwaeren			
Author	Title	Discussant 1	Discussant 2
Lina Hartmann	Mentoring the Coachable: Entrepreneur Coachability and Advice Adherence in Accelerator Mentoring	Krystal	Anna Brattstrom
Luka Filipovic	Ownership and the Entrepreneur: Taking Stock and Looking Ahead	Lina	Anna Brattstrom
Krystal Zhao-Jansson	Revisiting the Promise and Peril of Board Diversity in Entrepreneurial Ventures	Luka	Anna Brattstrom
Paper session B; Room Zielerstuen ; Chair Kristina Vaarst Andersen			
Author	Title	Discussant 1	Discussant 2
Luca Haaks	Temporal Coordination in Online Innovation Communities	Caroline	Oana Vuculescu
Patrycja Julia Rogozińska	Not All Ideas Are Equal: Do Idea Endorsements Shape Platform Engagement but Distort Idea Evaluation?	Luca	Oana Vuculescu
Caroline Kunesch	Crowdsourcing for Grand Challenges: Motivated by cash or praise?	Patrycja	Oana Vuculescu
Paper session C; Room Stakladen; Chair Mette Præst Knudsen			
Author	Title	Discussant 1	Discussant 2
Anders M.S.Ø. Jakobsen	PLM, Configuration, and Sustainability as Complementary Levers of Industrial Dynamics	Florian	Helle Alsted Søndergaard
Christopher Jr Galgo	Designing fair business models for climate-smart agriculture	Anders	Helle Alsted Søndergaard
Florian Mueller	The decelerating role of technology customization in the global net-zero transition	Christopher	Helle Alsted Søndergaard

18:15-19:00 Walk to Frankies

19:00-20:30 Pizza at Frankies (Mejlgade 45, 8000 Aarhus Centrum)

THURSDAY 22 JANUARY

8:30-10:00 Keynote Anne ter Wal, Professor Imperial, "How technology meets business: The role of networks in the development of innovation."

10:00-10:30 Coffee break

10:30-12:00 Paper session 3

Paper session A; Room M1; Chair Athanasia Lampraki			
Author	Title	Discussant 1	Discussant 2
Chu Xu	Entrepreneurial Motivation Heterogeneity and Its Performance Implications: A Teamwork Perspective	Leon	Kristian Nielsen
Daniel Hoang	Learning to Convince in Deep Tech	Chu Xu	Kristian Nielsen
Leon Steines	Venture Capital in Germany: Target Characteristics, Investor Types and Firm Survival	Daniel	Kristian Nielsen
Paper session B; Room Zielerstuen ; Chair Lars Frederiksen			
Author	Title	Discussant 1	Discussant 2
Alexander Ehrlich	To repeat or not to repeat R&D grants to firms: That is the question	Christoffer	Anne ter Wal
Ruggero Maria Barzon	CULTIVATING SERENDIPITY: AFFECTIVE PATHWAYS TO UNPLANNED DISCOVERIES	Alexander	Anne ter Wal
Christoffer Hansen Eichler	Understanding Facilitators and Barriers for Exnovation in Manufacturing	Ruggero	Anne ter Wal
Paper session C; Room Stakladen; Chair Keld Laursen			
Author	Title	Discussant 1	Discussant 2
Linus Strecke	Doing Well by Doing Good - Until You Do It Again: Empirical Firm-Level Evidence on Diminishing Returns to Recurrent Social Innovation	Pascale	Kristina Vaarst Andersen
Marco Zeppi	A Heterogeneous Climate-Led Path to Eco-Innovation by Firm Size: Evidence from Germany	Linus	Kristina Vaarst Andersen
Pascale Schäkel	Triggering Exnovation for Organizational Sustainability Transitions	Marco	Kristina Vaarst Andersen

12:00-12:45 Lunch

12:45-14:00 Keynote Hans-Jörg Schulz, Associate Professor at Aarhus University, Department of Computer Science

14:00-15:30

Paper session 4

Paper session A; Room M1; Chair Anna Brattstrom			
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15:30-16:00	Walk/travel to AROS Art Museum																																																																									
16:00-17:00	Explore AROS art galleries (Aros Allé 2, 8000 Aarhus); meet us at the entrance (near the elevators) to get access																																																																									
17:00-20:00	3-course dinner at AROS; restaurant on the 8th floor (Aros Allé 2, 8000 Aarhus) (note: AROS closes at 20:00)																																																																									

FRIDAY 23 JANUARY

8:30-10:00

Paper session 5

Paper session A; Room M1; Chair Louise Lindbjerg			
Author	Title	Discussant 1	Discussant 2
Pietro Fantini	What Drives Formation, Growth, And Failure of Patent Pools? An Analysis of SEP Holders' Joining Decisions	Darina	Keld Laursen
Lorenz Gschwent	Quality, Scope, and Leniency: Strategic Application Behavior at the US Patent Office	Pietro	Keld Laursen
Darina Bulatova	Exaptation in Technology Emergence: Evidence from Drone Patent Data	Lorenz	Keld Laursen
Paper session B; Zielerstuen; Chair Anne ter Wal			
Author	Title	Discussant 1	Discussant 2
Jingyan WU	Is a Shakeout Coming in the AI Model Market?	Dengxiao	Christian Richter Østergaard
Elettra Sartori	Intra-industry Diversification in the Global Semiconductor Industry	Jingyan	Christian Richter Østergaard
Dengxiao Lang	A Stakeholder Typology Framework to Enhance Digital Transparency in EU Agri-Food Supply Chain Networks	Eletta	Christian Richter Østergaard
Paper session C; Room Stakladen; Chair Peter Maskell			
Author	Title	Discussant 1	Discussant 2
Wenjian WANG	Lobbying Strategy in the Age of Artificial Intelligence: A Two-Stage Analysis	Christian	Lars Frederiksen
Yulisyah Putri Daulay	Toward a Roadmapping Framework for Government Innovation Policy: Evidence from the Public Good Innovation Dynamics of Graphics Processing Units (GPUs)	Wenjian	Lars Frederiksen
Christian Nielsen	Using large language models in policy mix analysis	Yulisyah	Lars Frederiksen

10:00-10:30

Coffee

10:30-12:00

Paper session 6

Paper session A; Room M1; Chair Louise Lindbjerg			
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12:00-12:15
12:15-13:00

<i>Author</i>	<i>Title</i>	<i>Discussant 1</i>	<i>Discussant 2</i>
Francesca Diodoro	Bridging Gaps in Regional Innovation: Knowledge Circulation by Returning Entrepreneurs	Stijn	Michael Dahl
Gabriela Alexandra Fuentes Barra	Technological Positioning and Startup Innovation	Francesca	Michael Dahl
Stijn van Weegberg	Knowledge in Motion: Exploring Entrepreneurial Experimentation in the Innovation Process of Early-Stage SportsTech Ventures	Gabriela	Michael Dahl
Paper session B; Room Zielerstuen; Chair Christian Richter Østergaard			
<i>Author</i>	<i>Title</i>	<i>Discussant 1</i>	<i>Discussant 2</i>
Saerom Si	Mapping Global Critical Technologies: Evidence from a Patent-Based Opportunity–Risk Framework	Enzo	Michela Beretta
Johannes Tröndle	The signaling effect of drug approvals on subsequent technological impact: An investigation into how novel drug approval pathways shape technological progress	Saerom	Michela Beretta
Enzo Minischetti	What causes innovation failures? Exploring the impact of different sources of vicarious learning from failure	Johannes	Michela Beretta
Paper session C; Room Stakladen; Chair Jonathan Jensen			
<i>Author</i>	<i>Title</i>	<i>Discussant 1</i>	<i>Discussant 2</i>
Thanapat Udomsirikun	Open innovation and hybrid governance as enablers of process innovation: A multi-stage analysis of robotic arm implementation	Wenjing	Tina Lundø Pedersen Tranekjer
Francesca Zannelli	From Code to Carbon: Employment Effects of the Twin Transition in Spanish Manufacturing	Thanapat	Tina Lundø Pedersen Tranekjer
Wenjing Zhu	Unequal Complements: How Digital–R&D Complementarity Shapes Career Outcomes	Francesca	Tina Lundø Pedersen Tranekjer

Closing including announcement of Bent Dalum award
Goodbye (incl sandwiches)